



1001 S. 70th Street, Ste 215
Lincoln, NE 68510
303.465.2333
303.465.2339 (fax)
www.gelbvieh.org
info@gelbvieh.org

AGJA Junior Classic Communications and Media Internship

Location: Grand Island, Nebraska

Duration: June 19-27, 2026

Compensation: Mileage, Lodging and Meals

Application Deadline: March 3, 2026

About the Internship:

Play a key role in telling the story of American Gelbvieh Junior Association Junior Classic. This internship offers hands-on experience capturing powerful moments in and out of the show ring while creating highlight videos, social media content, and visual stories seen by thousands. The intern will work in a fast-paced, high-energy environment, gaining real-world experience in event coverage, video production, and digital media. This is a unique opportunity to build your portfolio, grow your skills, and help showcase the passion, dedication, and tradition of the livestock industry.

Responsibilities:

- Capture high-quality photo and video content including competition, behind-the-scenes moments, and exhibitor stories.
- Produce and edit highlight and promotional videos that showcase the event and its impact
- Create engaging social media content and design features for AGJA digital platforms.
- Develop and execute daily shoot lists and timelines to ensure organized, strategic content creation.
- Organize, manage, and deliver digital media assets efficiently while meeting deadlines and brand standards.
- Perform general tasks as needed to support the success of the event.
- Attend a pre-event Zoom meeting.

Qualifications:

- College student that's not exhibiting or competing at the 2026 AGJA Junior Classic
- Experience working with cattle or livestock is preferred but not required.
- Experience with photography, videography, graphic design, and social media.
- Ability to capture compelling visual content in a fast-paced, live event environment.
- Strong organizational skills and ability to manage digital media files and deadlines.
- Excellent communication skills and attention to detail.
- Ability to work independently and with a team.
- Personal photography and video equipment are preferred but not required.

Benefits:

- Hands-on experience in promoting livestock exhibition industry.
- Networking opportunities with industry professionals, breeders, and exhibitors.
- Exposure and mentorship in event media and communications
- Behind-the-scenes access to the AGJA Junior Classic.

To apply, please submit a resume and 3–5 work examples, including highlight videos, social media content, photography, graphic design or event coverage if available. You may share links to a portfolio, Google Drive folder, YouTube/Vimeo, social media pages, etc. Please ensure sharing permissions are enabled so files can be viewed. **Materials must be submitted to Margo McKendree, margo@gelbvieh.org, by March 3, 2026.**