American Gelbvieh Junior Association

AGJA Graphic Design Contest

Name: _____

Age Division: Junior   Intermediate   Senior

Score Sheet

Expression of Idea   ___/15

- Is the objective met? – 5 points
- Originality – 5 points
- Creativity – 5 points

Art & Design   ___/45

- Visual Impact/Eye Catching – 15 points
- Attractiveness – 10 points
- Easily Read – 10 points
- Use of color – 10 points

Supporting Materials   ___/40

- Are additional thoughts or ideas expressed? – 10 points
- Are supporting elements/material displayed to present ideas of how the artwork can be utilized? – 15 points
- Can the concept be explained to AGA committees, AGA programs, breed improvement, or other important areas? – 15 points

Total ___/100