

AGA Board of Directors Action Points from August 2020

The American Gelbvieh Association (AGA) board of directors met August 28-29, 2020, in Lincoln, Nebraska, at the Embassy Suites by Hilton Lincoln. Below are the action points from this meeting:

1. Approve the minutes from March 2020 AGA board meeting.
2. Accept the proposal from Grafton & Associates to perform the AGA's financial audit.
3. Accept marketing brand assessment and engage in initial research survey and then move on to step two after reviewing results at convention.
4. Purebreds will be 81.6 to 99.9% Gelbvieh. With 91.1 to 99.9% contributing 50% Gelbvieh breed composition to their progeny. Balancer and Southern Balancer trademark will stay the same. Anything that does not qualify as purebred Gelbvieh, Balancer or Southern Balancer will have American Gelbvieh Association Registration Paper at the top of the certificate. The bucket system will be eliminated, and calculated breed composition will be list on the animal's registration and on the AGA Online Registry Service. This will be implemented across the entire herd book as of January 1, 2021. (*See this month's From the Corner Office article by Megan Slater, AGA executive director, for more information regarding the topic.*)
5. Accept the AGA policy book as written.
6. Form a committee to build a policy to handle corrections and omissions to the herd book and develop a policy regarding data ownership requests.
7. Staff present options at December board meeting to investigate trimming the Profit Picture mailing list down as a viable option while also looking into other list service options.
8. Approve the 2020-2021 budget that was approved by the finance committee.