

CROSSBREEDING is easy with GELBVIEH

“the Continental breed of choice”

PERFORMANCE

Gelbvieh maternal influence in a crossbreeding system offers added fertility, increased longevity, and more pounds of calf weaned per cow exposed.

PRODUCTIVITY

The crossbred female is 30 percent more productive over her lifetime. Greater productivity equates to more money in the bank.

PROFITABILITY

Using Gelbvieh genetics can increase profitability through heavier weaning weights, feed bunk efficiency as well as heavier, faster gaining feeder cattle.



Audrey Powell
Photography & Design

Gelbvieh genetics deliver *maternal superiority* in planned crossbreeding systems. Highly productive cows with adaptability, versatility, and stayability can have a positive impact on your bottom line.

*smart.
reliable.
profitable.*

Take advantage of the power of maternal heterosis in your cowherd. Gelbvieh and Balancer and genetics can help improve the productivity and longevity of your cowherd through the benefits received from hybrid vigor and breed complementarity.

“THE MATERNAL STRENGTHS OF GELBIEH ARE A GREAT ADVANTAGE IN MY COWHERD. THESE FEMALES ARE GOOD MOTHERS, THEY HAVE QUIET DISPOSITIONS, THEY CLAIM THEIR CALVES AT BIRTH AND THEY MILK WELL.”

-Matt Jarvis, Rollin J Ranch, Phillipsburg, Kan.

Trait	Effects of Individual Heterosis on Crossbred Calves	Effects of Maternal Heterosis with Crossbred Cows
Calving Rate	+3.2%	+3.5%
Survival to Weaning	+1.4%	+0.8%
Birth Weight	+1.7 lbs.	+1.6 lbs.
Weaning Weight	+16.3 lbs.	+18.0 lbs.
Yearling Weight	+29.1 lbs.	-
Average Daily Gain	+0.08 lb./day	-
Longevity	-	+1.36 years

The crossbred cow produces almost one more calf in her productive lifetime compared to straight-bred females.

Adapted from: Cundiff, L. V., and K. E. Gregory. 1999. *What is systematic crossbreeding?*



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