Crossbreeding is easy with Gelbvieh & Balancer®

PERFORMANCE
Gelbvieh and Balancer® maternal influence in a crossbreeding system offers increased longevity, added fertility, and more pounds of calf weaned per cow exposed.

PRODUCTIVITY
The crossbred female is 30% more productive over her lifetime. More productivity and added longevity equates to more money in the bank.

PROFITABILITY
A Gelbvieh and Balancer crossbreeding program can increase profitability through heavier weaning weights, feed bunk efficiency, as well as heavier, faster gaining feeder cattle.

“We like the docility, fertility and stayability of the Gelbvieh-influenced female.”

www.gelbvieh.org
GELBVIEH
The Maternal Edge on Efficiency

INCREASED EFFICIENCY
With a more moderate mature cow size, Gelbvieh females consume less while weaning heavier calves.

GREATER LONGEVITY
Gelbvieh cows excel in stayability according to research conducted at Colorado State University.

IMPROVED DOCILITY
Docility is one of the most valued Gelbvieh traits among commercial cattle producers.

MATERNAL SUPERIORITY
Gelbvieh cattle offer the maternal advantage through moderate mature weights, quiet dispositions, added fertility and greater longevity. Gelbvieh ranks #1 for moderate mature cow size and are the earliest to mature of the seven major beef breeds (U.S. Meat Animal Research Center, progress report #22).

“GELBVIEH IS THE MOTHER BREED. NO QUESTION ABOUT IT!”
-Bill Tucker, Tucker Family Farms, Amherst, Va.
Carcass data from 302 head of 2016-born Balancer steer and heifer calves fed in Amherst, Nebraska, and harvested at Tyson Fresh Meats in Lexington, Nebraska, prove Balancer cattle are the smart choice for feedyard profitability. These Balancer-influenced calves averaged 93% yield grade 1, 2, or 3, and 98% Choice and Prime quality grade.

“THESE BALANCERS ARE ONE OF THE BEST KEPT SECRETS IN THE CATTLE INDUSTRY.”

-Adam Sindt, Riverview Farms, south-central Neb.
**Smart Select Service**: Get to know your cows better through Smart Select Service. Smart Select Service is an online record management database that gives the commercial producer tools generated from their cows’ records. These tools can then be used to make sound culling and breeding decisions to identify the cows that will increase herd productivity and profitability.

**Balancer® Edge**: Balancer® Edge is a source and age verification program that provides an opportunity for producers using Gelbvieh and Balancer® bulls to participate in a breed-identified feeder calf marketing program. This program also provides producers the flexibility to choose additional value-added programs that allow access to more markets to generate additional value for their feeder calves.

**Feeder Finder**: Find load lots of Gelbvieh and Balancer-influenced feeder calves from across the U.S. Sign up for free at www.gelbvieh.org or call 303.465.2333 to receive emails when cattle are available via auction or private treaty.

**Exchange**: Looking for Gelbvieh-influenced replacement females, bulls or feeder cattle? The AGA’s free Exchange lists Gelbvieh and Balancer-influenced cattle for sale and helps to match potential buyers with sellers.