GELBVIEH & BALANCER

Smart. Reliable. Profitable.

MATERNAL SUPERIORITY
Gelbvieh and Balancer females offer moderate mature cow size, added fertility, increased longevity, and quiet dispositions.

MORE POUNDS WEANED
Gelbvieh and Balancer cattle are known for their heavier weaning weights, superior growth and wean more pounds of calf per cow exposed.

FEEDLOT PERFORMANCE
Balancer cattle make the grade, add the pounds, and deliver the value all while providing increased efficiency in the feedlot and on the rail.

gelbvieh.org
GELBVIEH
The Maternal Edge on Efficiency

IMPROVED DOCILITY
Docility is one of the most valued Gelbvieh traits among commercial cattle producers.

GREATER LONGEVITY
Gelbvieh cows excel in stayability according to research conducted at Colorado State University.

INCREASED EFFICIENCY
With a more moderate mature cow size, Gelbvieh females consume less while weaning heavier calves.

MATERNAL SUPERIORITY
Gelbvieh cattle offer the maternal advantage through moderate mature weights, quiet dispositions, added fertility and greater longevity. Gelbvieh ranks #1 for moderate mature cow size and are the earliest to mature of the seven major beef breeds (U.S. Meat Animal Research Center, progress report #22).

“GELBVIEH IS THE MOTHER BREED, NO QUESTION ABOUT IT!”
-Bill Tucker, Tucker Family Farms, Amherst, VA
Carcass data from 302 head of 2016-born Balancer steer and heifer calves fed in Amherst, Nebraska, and harvested at Tyson Fresh Meats in Lexington, Nebraska, prove Balancer cattle are the smart choice for feedyard profitability. These Balancer-influenced calves averaged 93% yield grade 1, 2, or 3, and 98% Choice and Prime quality grade.

“THESE BALANCERS ARE ONE OF THE BEST KEPT SECRETS IN THE CATTLE INDUSTRY.”

-Adam Sindt, Riverview Farms, south-central Nebraska
GENETICS AND PROGRAMS FOR THE COMMERCIAL CATTLE BUSINESS

**BALANCER® EDGE:** The need for transparency in food production is only growing, and market options continue to reflect that. This is why the American Gelbvieh Association has partnered with IMI Global to release Balancer® Edge, a source and age verification program for feeder cattle sired by Gelbvieh and Balancer bulls.

**FEEDER FINDER:** The American Gelbvieh Association’s Feeder Finder service assists producers in marketing load lots of Gelbvieh and Balancer-influenced feeder cattle. Cattle buyers are notified via email when these cattle are available via auction or private treaty. If you are interested in receiving these emails, please visit www.gelbvieh.org or email info@gelbvieh.org to sign up for Feeder Finder. Producers with load lots of feeder cattle are encouraged to fill out the Feeder Finder form on www.gelbvieh.org or contact the American Gelbvieh Association at 303-465-2333.

**SMART SELECT SERVICE:** Get to know your cows better through Smart Select Service. Smart Select Service is an online record management database that gives the commercial producer tools generated from their cows’ records. These tools can then be used to make sound culling and breeding decisions to identify the cows that will increase herd productivity and profitability.

**IGENITY® GELBVIEH FEMALE PROFILE:** The American Gelbvieh Association offers an ultra low-density DNA panel to help commercial producers confidently select Gelbvieh-influenced replacement females based on six different maternal and carcass traits. Females are compared to the larger population of Gelbvieh-influenced animals with genomic profiles.