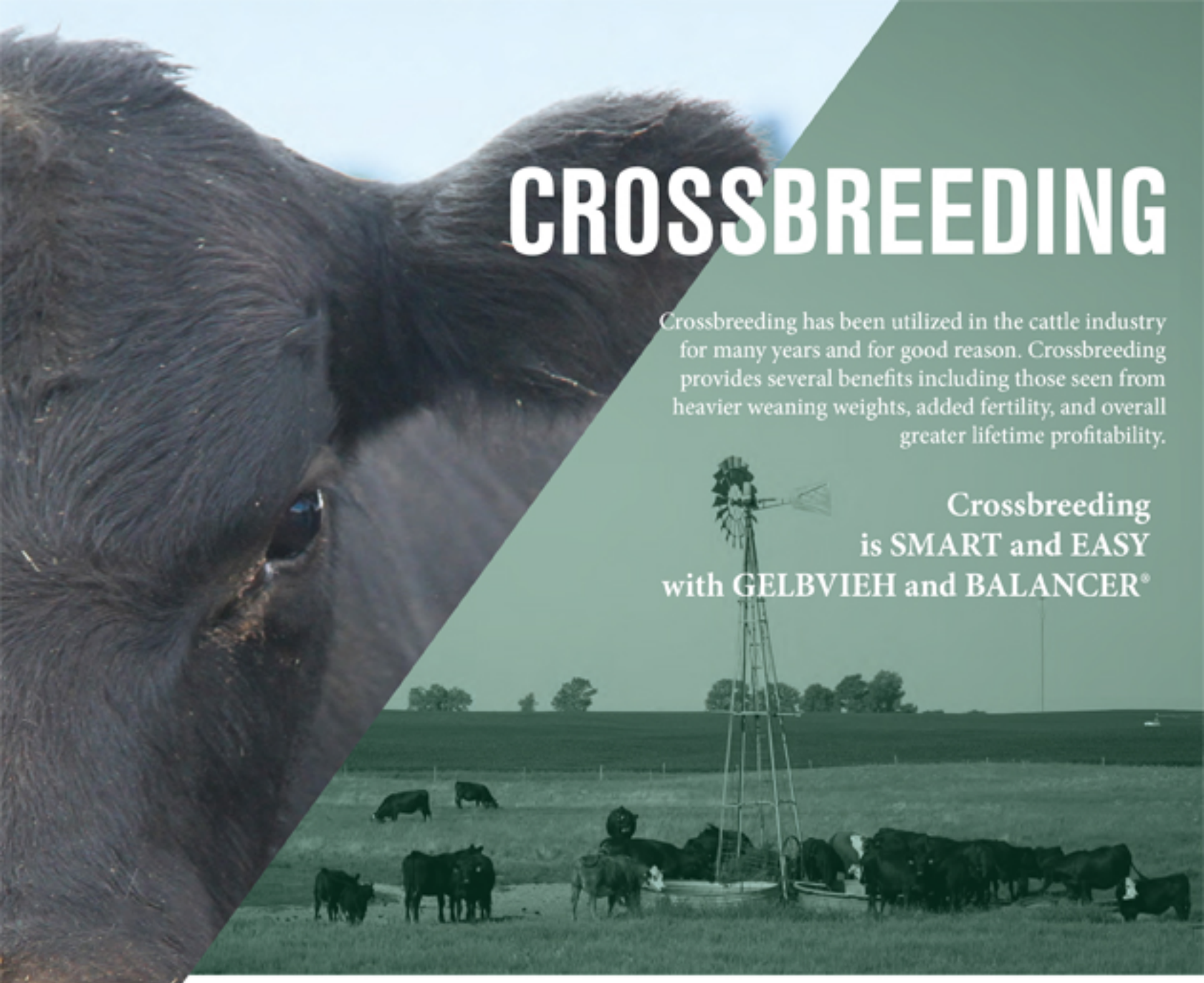

CROSSBREEDING

Crossbreeding has been utilized in the cattle industry for many years and for good reason. Crossbreeding provides several benefits including those seen from heavier weaning weights, added fertility, and overall greater lifetime profitability.

Crossbreeding is SMART and EASY with GELBVIEH and BALANCER®

PERFORMANCE

Using Gelbvieh and Balancer maternal influence in a crossbreeding system offers increased longevity, added fertility, and more pounds of calf weaned per cow exposed.

PRODUCTIVITY

The crossbred female is 30 percent more productive over her lifetime. More productivity and added longevity equates to more money in the bank.

PROFITABILITY

Using Gelbvieh and Balancer genetics in a crossbreeding program can increase profitability through heavier weaning weights, feed bunk efficiency as well as heavier, faster gaining feeder cattle.

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