

_____ I would like to purchase (or renew) a 1 inch Breeder Block ad for 11 issues at the cost of \$297 starting with the month of _____ (please indicate start month, see back for details).

_____ I would like to purchase (or renew) a 2 inch Breeder Block ad for 11 issues at the cost of \$594 starting with the month of _____ (please indicate start month, see back for details).

Please provide the following information to create your Breeder Block ad. Or if you are renewing a contract, please indicate any changes.

Farm Name (if applicable): _____

Contact Name (s): _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone Number (s): _____

Email: _____ **Website:** _____

Logo: Do you have a logo? Yes No

If you do have a logo, attach a clean copy on a white sheet of paper or email it to lynnv@gelbvieh.org, subject line "breeder block ad". Preferred formats are jpeg, tiff or PDF.

Optional: Tagline, description of program, sale date info (20 word maximum)

Gelbvieh World will give a **10% discount** on any additional advertising space purchased during the contract period. NOTE: Added charges (color scans, color, extra artwork, etc.) are not subject to discounts.

If the advertiser breaks a contract, *Gelbvieh World* has the right to bill that advertiser for all discounts given on previous and current display advertising during the current contract year. If a contract is broken, no refund of the amount paid on the breeder block will be given. ***Gelbvieh World* must receive full payment and a signed contract before a Breeder Block advertisement will begin in the magazine.**

Please Sign Contract and Return with Payment (\$297 for 1 inch; \$594 for 2 inch) to:

Gelbvieh World, 1001 S. 70th St., Suite 215, Lincoln, NE 68510

Check or credit card accepted.

Signature of Advertiser _____ **Date** _____