



**American
Gelbvieh
Junior
Association**

2015 AGJA Graphic Design Contest

Objective: Develop a theme for the 2016 AGA Convention

Name: _____

Age Division: Junior Intermediate Senior

Score Sheet

Expression of Idea _____/15

- Is the objective met?
- Originality
- Creativity

Art & Design _____/45

- Attractiveness
- Eye Catching/Visual Impact
- Easily Read
- Use of Color
 - Could the artwork be reproduced easily in Black and White? *(This is a important concept since not all Gelbvieh World pages and AGA materials are printed in color)*

Supporting Materials _____/40

- Are additional thoughts or ideas expressed?
- Are supporting elements/material displayed to present ideas of how the artwork can be utilized?
- Can the concept be expanded to AGA committees, AGA programs, breed improvement, or other important areas?

Total _____/100