

# AGJA GELBVIEH

american gelbvieh junior association

Fall/Winter 2014

AGJA Newsletter



“It was great to see most of you this past summer at shows and other events! I hope that through junior nationals and the POWER Conference, each of you had the opportunity to see and make new friends, expand your knowledge about the Gelbvieh breed and the beef industry while gaining valuable leadership tools. It’s also a great time to be thinking about the new contests you’d like to try at next year’s junior classic. Wishing all the Gelbvieh juniors good luck at upcoming shows and sales this fall!” -Grace Hammer, AGJA President

## AGJA Scholarships Available

Once again this year the Breeder’s Choice Gelbvieh Bull Futurity will be awarding a \$1,000 scholarship. It will be awarded at the 2015 Breeder’s Choice Gelbvieh Bull Futurity during the National Western Stock Show. Applications are due by January 2, 2015.

The Jimmy Christopher Memorial Scholarship will award up to 3 scholarships to deserving AGJA members. The scholarship was started to honor Jimmy Christopher, former herdsman for

Gelbvieh Bar None Ranch, who lost his battle with cancer. The scholarship is open to AGJA high school seniors or college students who reside east of the Mississippi River. Applications are due by November 1.

Both applications are available online at [www.gelbvieh.org](http://www.gelbvieh.org) under the juniors tab or can be requested by emailing [carriet@gelbvieh.org](mailto:carriet@gelbvieh.org). Eligible AGJA members are encouraged to apply.

## Eagle Pass Ranch Continues All-Around Award

Eagle Pass Ranch from Highmore, SD has been a long-time supporter of AGJA. Keeping with this tradition, they have provided a great incentive for AGJA members competing at the AGJA Junior Classic. They have pledged again to donate a heifer to the All-Around winner, which is named by earning points through participation and placing in contests during the junior classic. In doing so, the all-around winner will be awarded their heifer at the National Western Stock Show. Proceeds from the heifer’s first calf will be donated to the American Gelbvieh Foundation, which supports research and educational opportunities such as scholarships. This year’s winner was Karsyn Youngblood from Kansas.

## POWER Conference... Continental Undivided



August 7-10, 2015 the AGJA partnered with the North American Limousin Junior Association to host the first POWER (Peers Organizing Winning Effective Results) Conference in Denver, Colorado. The AGJA and the NALJA Directors partnered to plan and host this event. 22 AGJA members and 23 NALJA members took part in the four-day conference.

While in Denver, participants were able to fellowship with other AGJA and NALJA members, learned about the beef industry, and enhanced their leadership skills. The conference hosted motivational speakers and participants were able to tour Colorado State University, Magness Limousin, the Denver Aquarium, Rocky Mountain Sire Services, and Jumping Cow Gelbvieh.

The POWER Conference was a success and we look forward to teaming up and hosting another one in the near future. Be sure to not let this opportunity pass you by!

## Herd Assessments—What You Need to Know

### What is a “Herd Assessment”?

The Gelbvieh Herd Assessment is part of the total herd reporting tool required by all AGA and AGJA members. Total herd reporting means that every registered, active female with the AGA that is over 13 months of age must report her calf status annually. Did the cow have a calf? Did she shift calving seasons? Did you sell the cow or did she die? Even if the calf died upon arrival or is sold as a feeder calf that information must be submitted online or through registration applications. The herd assessment reports any animals that you will dispose of, meaning they've been sold, died, or no longer in the herd. This information is important and is used to develop data tools such as the AGA Stayability EPD.

Cows can remain on the assessment for a fee of \$25.00 or if the cow is no longer in the herd, you can remove her from the assessment without any fees. However, if you wish to add the cow to your assessment the following year, the cost is \$25.00 for every year she was taken off.

### What do I get in return for my Herd Assessment?

After you complete the annual herd assessment, your membership receives a registration credit for each cow that was not removed from the assessment. This means you do not pay any additional fees when registering calves from your assessed cows. Also, you'll get free ownership transfers for any animal you sell and transfer to the new buyer.

### How do I complete my Herd Assessment

The easiest way to complete your Herd Assessment is through the new online registry system. The new online registry system allows AGJA members to have their own login and password. Even though they may be associated with another herd under their family's membership, AGJA members can set-up their own account with the new system. If you need assistance in setting up a new log in and password, please contact the AGA. We will assist you in updating contact information, entering data, and reviewing performance information. In January, log on to your online AGA account and your assessment will be waiting. Once you're finished, you can enter payment method and your assessment will be taken care of until the following year.

**Look for your Herd Assessment in January. Assessments are due March 15.**

### Have you paid your AGJA dues?

AGJA dues notices are mailed November 1st each year. Annual renewals are only \$20. Your AGJA dues and herd assessments must be paid to participate in AGJA activities. Your dues also allow you to do business with AGA at member rates.

### Where can I get help?

Call the AGA registration department at 303-465-2333 or email [registration@gelbvieh.org](mailto:registration@gelbvieh.org). AGA staff is always available to answer your questions or guide you through the paperwork process.

**2015 AGJA Fundraiser Heifer**

Donated by Rippe Gelbvieh  
All proceeds benefit AGJA Programs

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Ticket Sold by: \_\_\_\_\_

Proof of Purchase  
Tickets are \$10 each or \$50 for 6 tickets

Special thanks to Rippe Gelbvieh for  
donating the AGJA Fundraiser Heifer!  
Drawing takes place  
Sunday, January 11, 2015



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## **Ticket of Opportunities**

Each year the American Gelbvieh Junior Association holds a raffle to raise critical funds for the association. These funds are used to help cover costs at the AGJA Junior Classic, promote Gelbvieh and AGJA at events like the National FFA Convention, provide leadership opportunities to AGJA members like the POWER Conference and provide everyday services to its members. The heifer raffle is AGJA's largest and most important fundraiser of the year and we need members like you to help sell raffle tickets!

Enclosed in this newsletter is a sheet of tickets that you can use to sell to family, friends, agri-businesses and more. Copies of this sheet can be made or you can download additional sheets from <http://www.gelbvieh.org/juniors/communications.html>. Just return the tickets and money to AGJA before Jan. 2. Tickets are \$10 each or can be sold in a group of 6 for \$50. Every single ticket counts in a big way. The drawing will take place and the winner will be announced during the AGA National Gelbvieh Sale on Sunday, January 11, at the 2015 National Western Stock Show.

The top two ticket sellers will be awarded prizes from AGJA and anyone selling more than 10 tickets is eligible for additional prizes such as AGJA caps and notebooks. As an added incentive, State Challenge Cup points will go to the states selling the most donation heifer tickets. The state selling the most tickets earns 20 points, second high seller 15 points and the state selling the third largest amount earns 10 points.

**A special thanks goes to this year's donor - Rippe Gelbvieh of Hubbell, Neb. Thank you to the Rippes for again donating one of your best! Check online during the fall for more information, updates and photos of the heifer.**

### **Save the Dates for the 2015 AGJA Heart of It All Classic**

Start making plans to attend the 2015 AGJA Heart of It All Classic in Springfield, Ohio, June 28-July 3. Hosted by the Ohio Gelbvieh Association, the Heart of It All Classic promises all the fun and hospitality of a great classic!

**American Gelbvieh Association**

**10900 Dover Street**

**Westminster, CO 80021**